



18 March 2019

Maxwell Centre, University of Cambridge

# Rheology and characterisation of Sugru mouldable glues (RTV-1 silicone elastomer putty)

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FormFormForm Ltd

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Mouldable **Glues**

Follow Sugru all over the place



# About me..



Chemical  
Engineering studies



Master - Erasmus

Technical  
University  
of Munich



PhD in Polymer  
Chemistry



Formulation  
Chemist



Senior Formulation Chemist

Formulation  
Science & Technology 

Jan 2019 – Present • Committee Member



The Institute of Materials,  
Minerals and Mining

Dec 2018 – Present

Professional Graduate (ProfGradIMMM)

# Agenda



Background info



Formulation of mouldable adhesives



Typical characterisation techniques vs. rheology



Collaborations with Academia and External Partners



Summary



Future work

## Jane's Story

THE INVENTION OF SUGRU WAS A HAPPY ACCIDENT. IT LANDED IN THE HANDS OF A YOUNG WOMAN WITH DREAMS FOR A SMARTER WORLD.



## There's too much waste in the world

Let's talk some rubbish. Every year, we create more than two billion tons of it. Here at Sugru, we believe that with the power of imagination and community, we can change things. If we can double the life of our stuff, we'll halve what goes to landfill. Listen up.



SUGRU ON EVERY CONTINENT

### The Movement is Growing.

14,026,877  
SUGRU FIXES IN

**175**  
COUNTRIES  
& COUNTING



# We invented Sugru Mouldable Glues to get a new generation fixing, making and improving stuff

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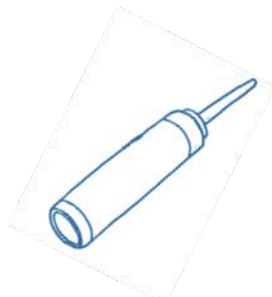
Mouldable Glues



Mouldable Glue  
1-part RTV, highly filled silicone adhesive composite

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# Why RTV-1 silicone adhesive putty?



	Silicone sealants
RTV-1	✓
hand mouldable	✗
flexible	✓
good adhesion	✓
thermal stability	✓

	Silicone putty
	✓
	✓
	✓
	✓
	✓

	Epoxy putty
	✗
	✓
	✗
	✓
	✓



Mouldable Glues



1

### Stick It

Sugru sticks permanently to lots of materials like glass, ceramic, wood, metal and plastics\*.

2

### Mould It

\*You have 30 minutes to fix, build and create.

3

### Sets Strong

In 24 hours, it turns into a strong and durable silicone rubber that stays stuck.

Easy to use

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### Bond shapes that don't fit

Unlike conventional glues that require two flat surfaces, you can make strong, flexible joints between all sorts of shapes, uneven surfaces and contrasting materials.



### No mess, no stress

Liquid glues ooze, drip and get all over your hands. With Sugru mouldable glues, they stay where you put them – you're in control. Simply wipe your hands clean with dry tissue paper.



### Rebuild missing pieces

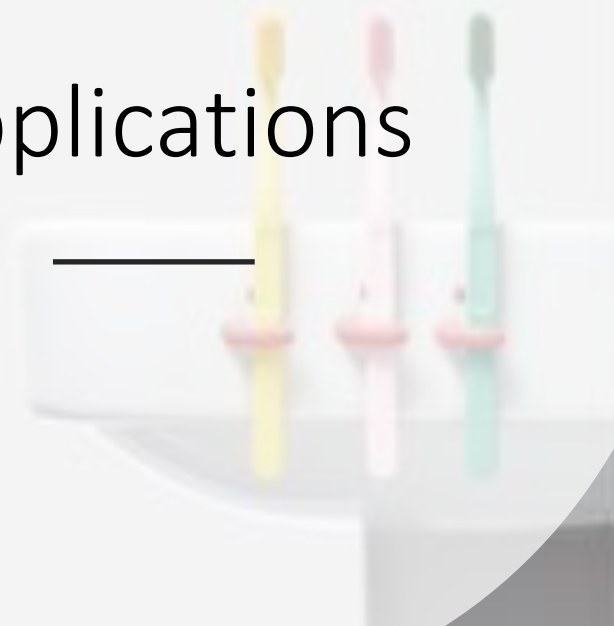
When things stop working, it's often because key parts are cracked, worn or even missing. Thanks to its physical bulk and mouldability, Sugru allows you to fill gaps, holes and rebuild parts. It can be used to create 3D parts such as missing rubber feet, replace worn knobs and handles, and add strength and flexibility to flimsy cables.



### So much more than sticking things together

Thanks to their unique properties, users of our mouldable glues discover all sorts of inventive ways they can help them, far beyond fixing broken things. With a little imagination, all sorts of problems can be solved, indoors and out.

# Applications







Mouldable Glues

# Characteristics



MULTI-MATERIAL



SETS STRONG



WATERPROOF



DURABLE



SHOCK RESISTANT



FLEXIBLE



ELECTRICALLY INSULATING



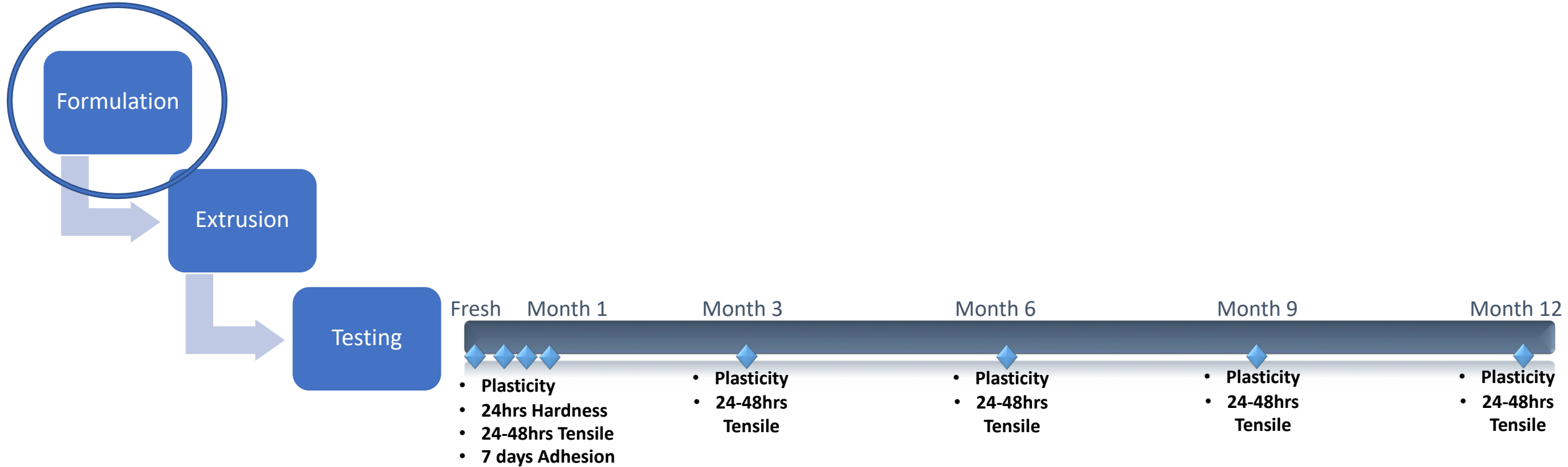
HEAT & COLD RESISTANT



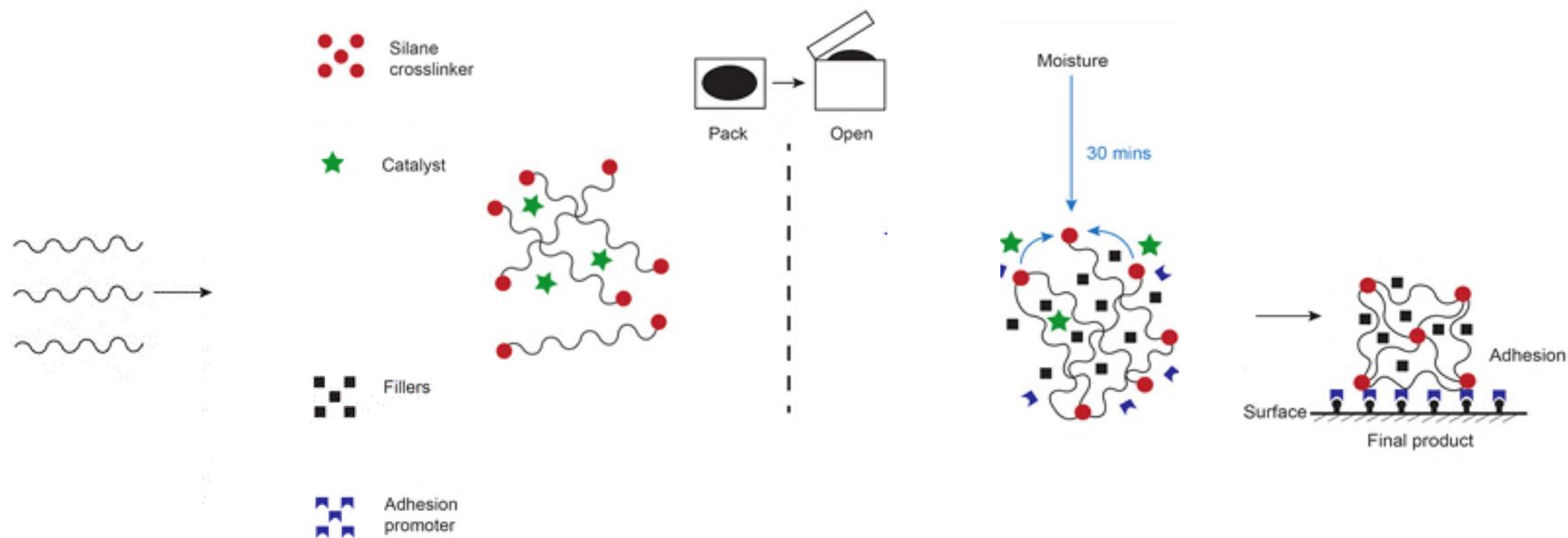
HOLDS UP TO 2KG/4.4LB

Identify what needs to be tested and why?

# Sugru's testing (before rheology)



# Formulating an RTV-1 silicone adhesive putty



RSC article: “Freeing a world of fixers: Sugru”, September 2014

<https://www.chemistryworld.com/news/freeing-a-world-of-fixers/7703.article>

# Definitions

## Uncured state

- putty, mouldable
- adhesive, glue

## Cured state

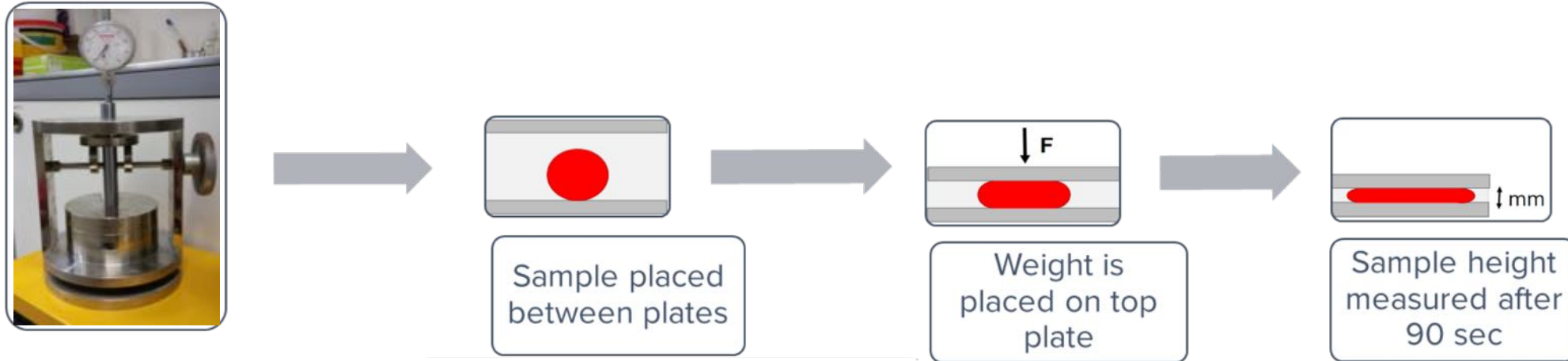
- silicone elastomer
- flexible rubber

# Sugru's first 24 hr testing (before rheology)





# Plasticity for mouldable glues



## Plastometer

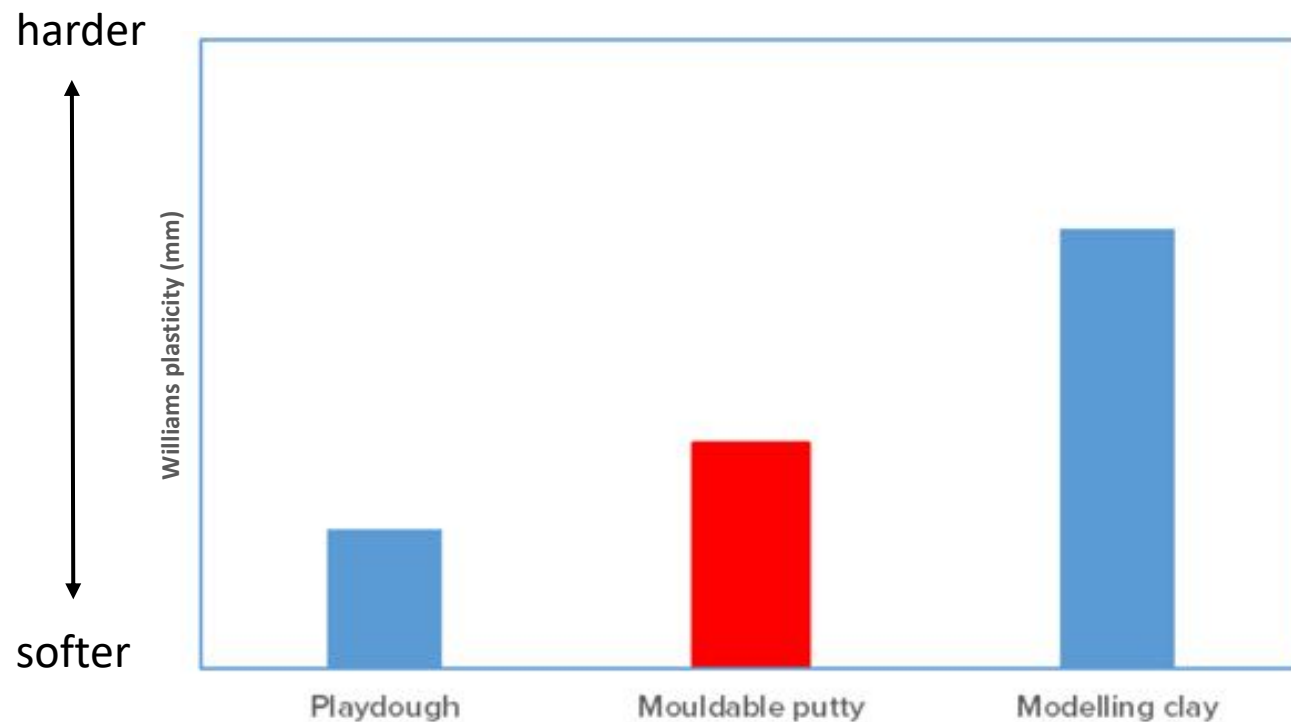
Williams plasticity technique – ASTM D926

Quantitative method for mouldability

Higher plasticity → harder to knead consistency

Lower plasticity → softer to knead consistency

# Learnings from plasticity

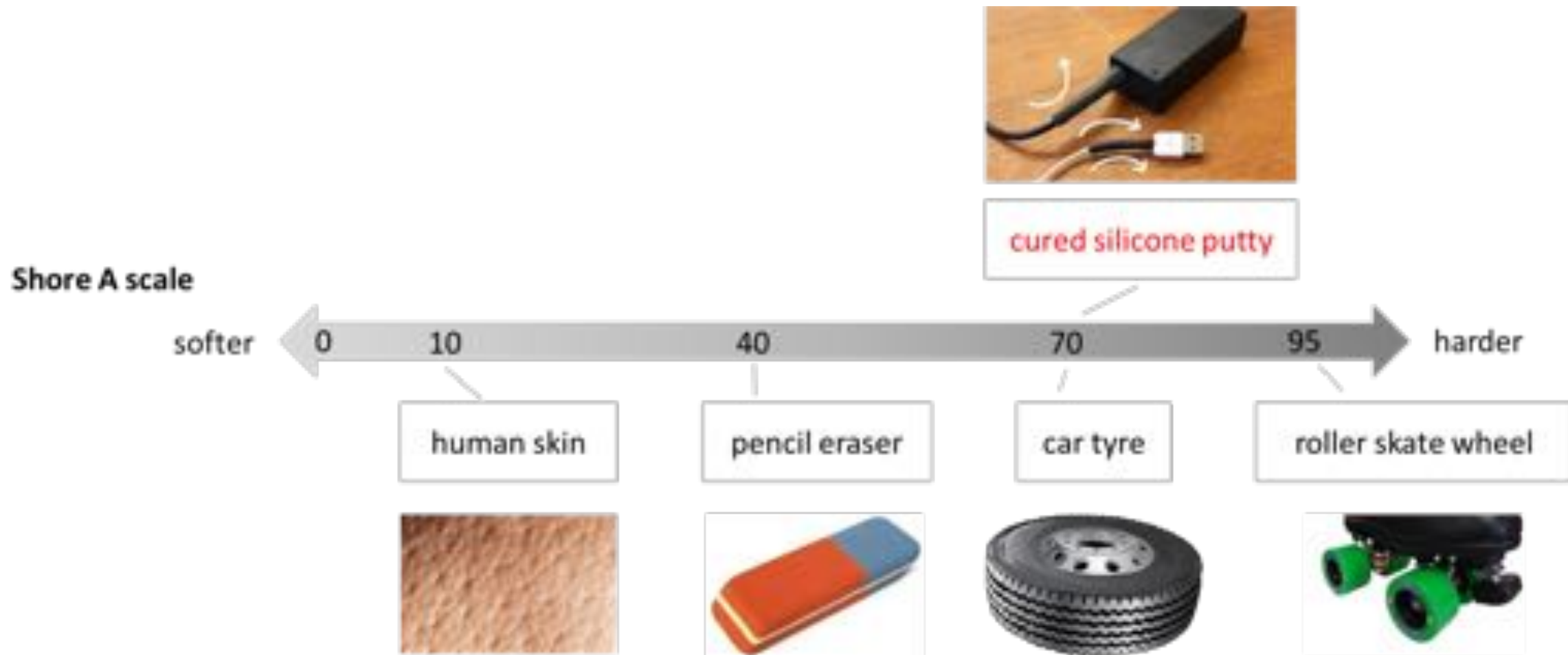


- **Macroscopic phenomenon - Plasticity**
- **New materials:** Effect of filler morphology
- **Process:** Fillers dispersion – overdispersion or agglomeration
- **User experience:** How hard it is to knead
- **Shelf-life:** Increase as product cures in the pack

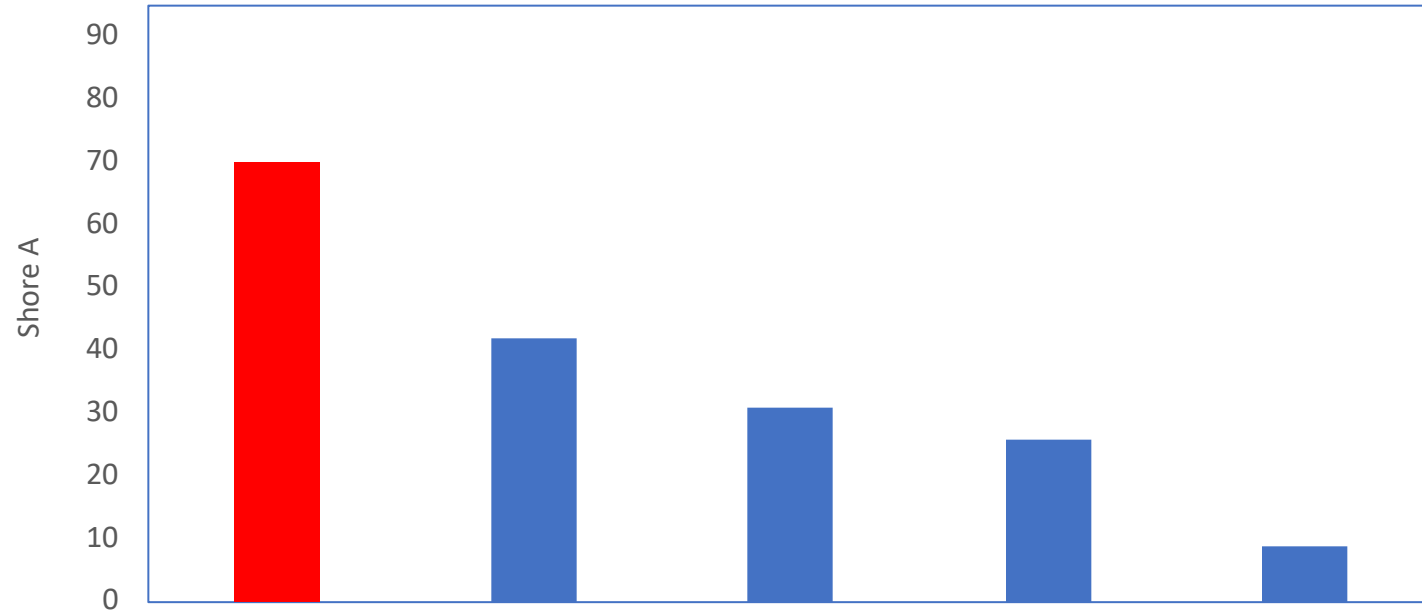
# Sugru's first 24 hr testing



# Hardness = resistance to indentation

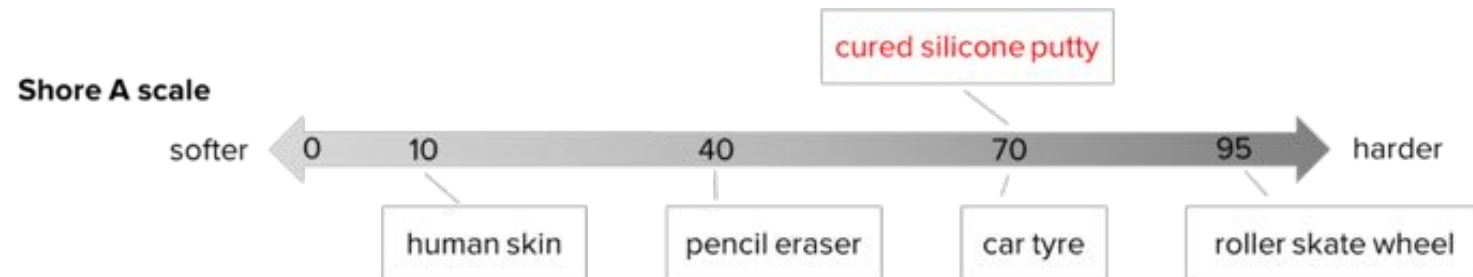


# Hardness for silicone rubbers



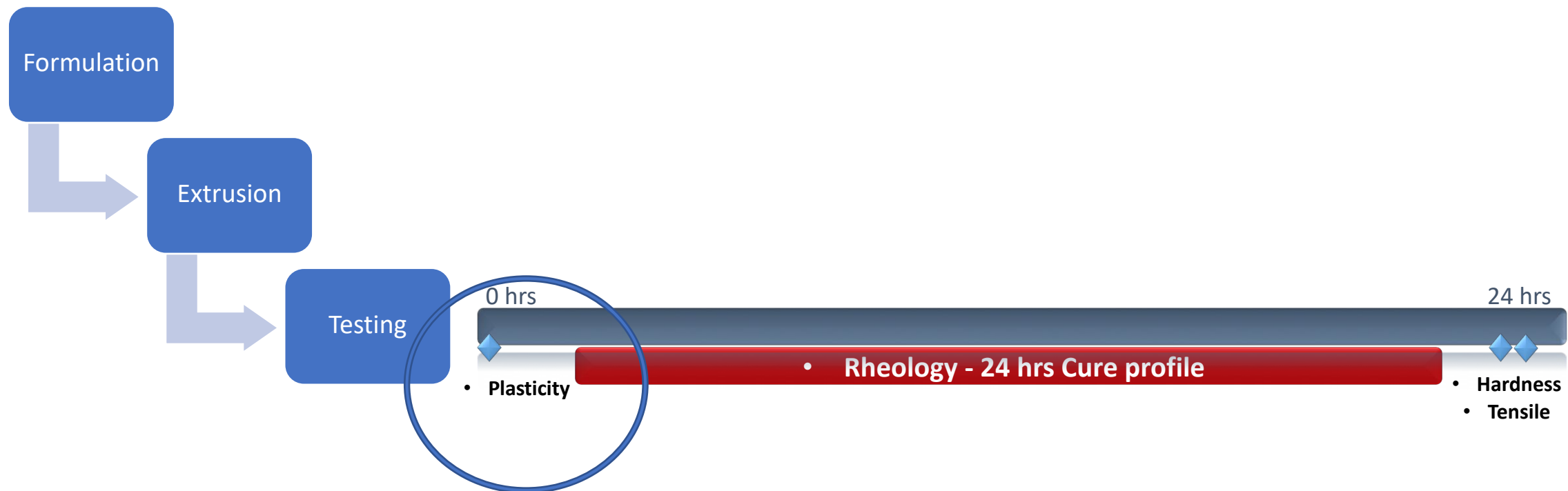
Harder rubber ←

→ Softer rubber



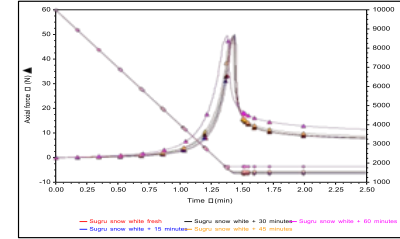


# Sugru's first 24 hr testing



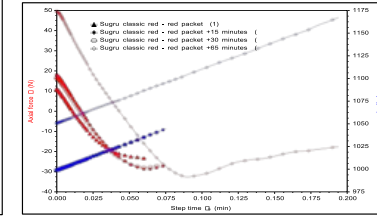


Mouldable Glues



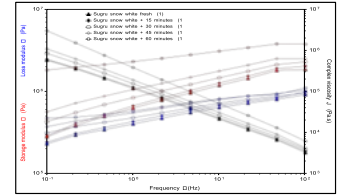
Uncured squeeze flow

- axial

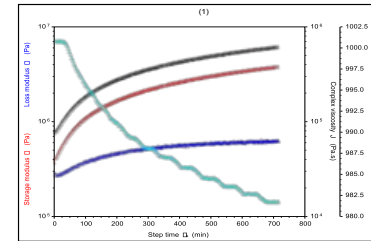


Tackiness/ pull-off

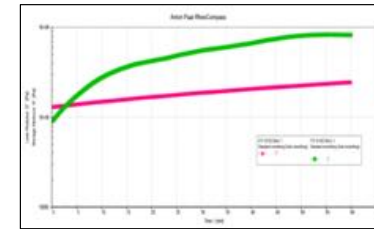
- axial



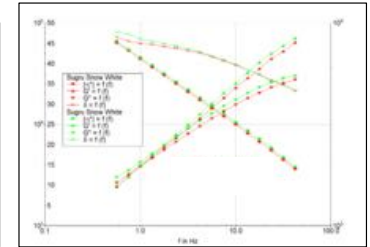
Uncured elastic/viscous fingerprint



Cure rate (ambient, 12h)



Accelerated cure rate (80C, 1h)



Cured material mechanical properties

# Rheology

### Filled system

- Tackiness – Pull-off test method
- Working time – Monitor changes in tackiness
- Cure depth – Different environmental conditions

### Unfilled system

- Quality Control – Polymer grade
- Reactivity of the system - Cure time profile, Modulus increase
- Stability of the system - Proof of end-capping polysiloxanes
- Physical properties – chain polymer length

# Rheological case studies

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### Filled system

- Tackiness – Pull-off test method
- Working time – Monitor changes in tackiness
- Cure depth – Different environmental conditions

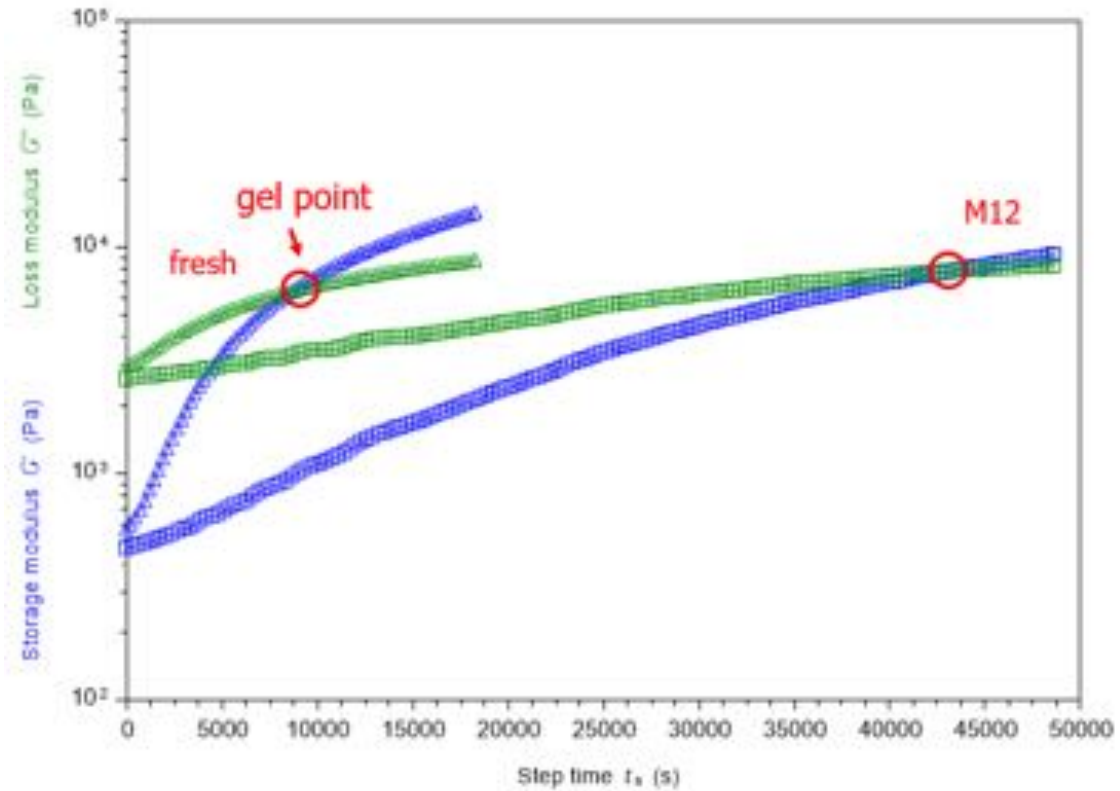
### Unfilled system

- Quality Control – Polymer grade
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# Rheological case studies

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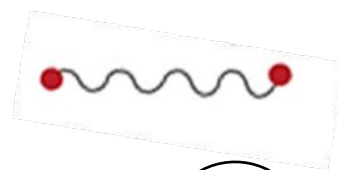
# Cure time profile



- Gel point or Modulus increase
- Reactivity of silanes
- Stability - ageing



# Gel test



End-capped polymer

+ catalyst

No instant gelation

Remained fluid

Good cross-linking density



Not protected end-groups polymer

+ catalyst

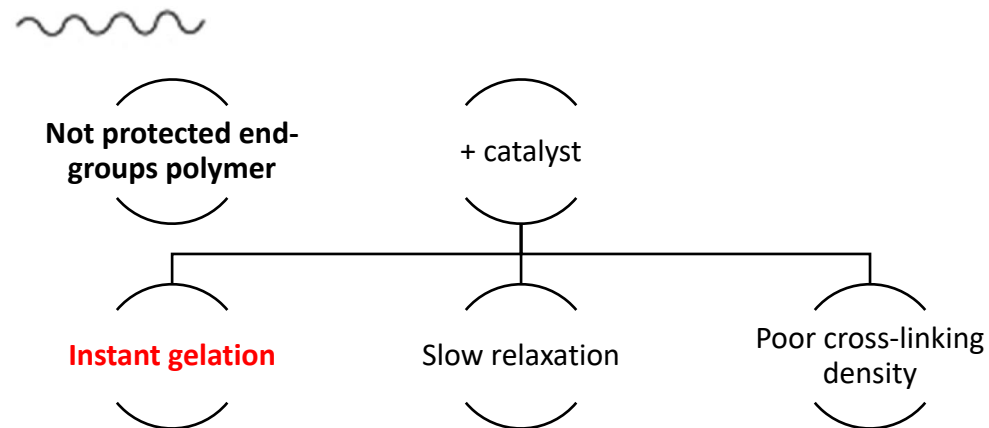
Instant gelation

Slow relaxation

Poor cross-linking density

# Gel test

- **A linear chain extension of chains involved by formation of catalyst's ligand groups and polymer bonds.**
- **Decrease in functionality to 2 (from 3 or more)**
- **Polymer-catalyst bonds *not stable with time*.**
- **Polymer-catalyst bonds highly sensitive to hydrolysis. [1]**

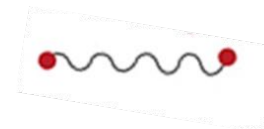


# Gel test



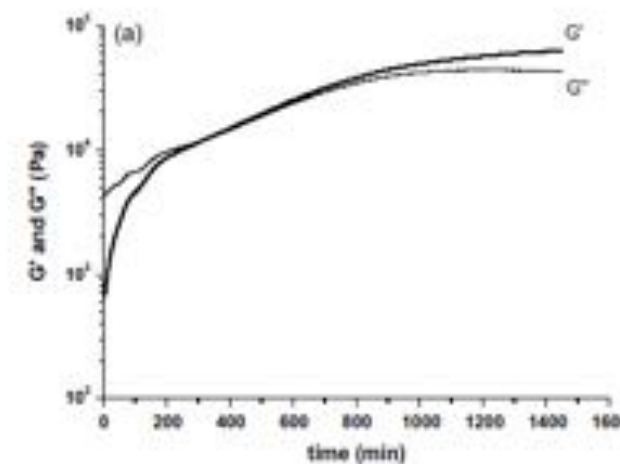
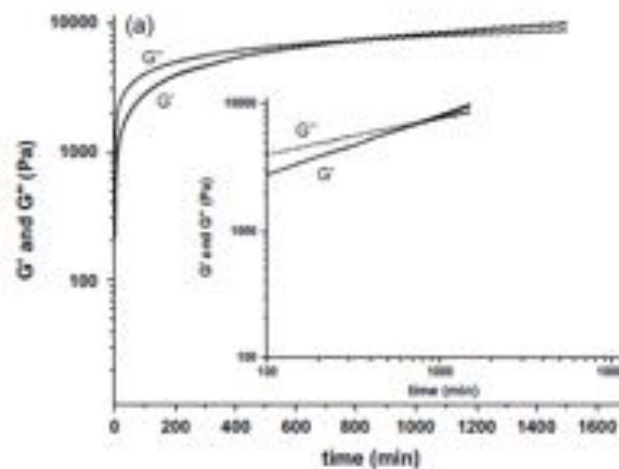
No-protected  
end-groups  
polymer

+ catalyst

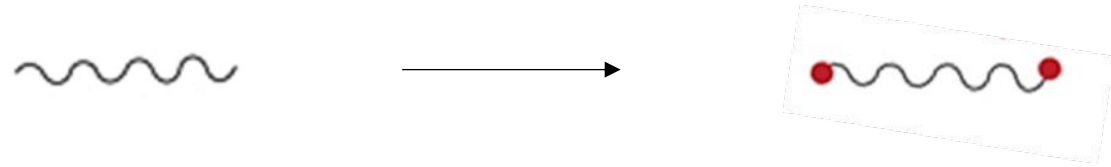


End-capped  
polymer

+ catalyst

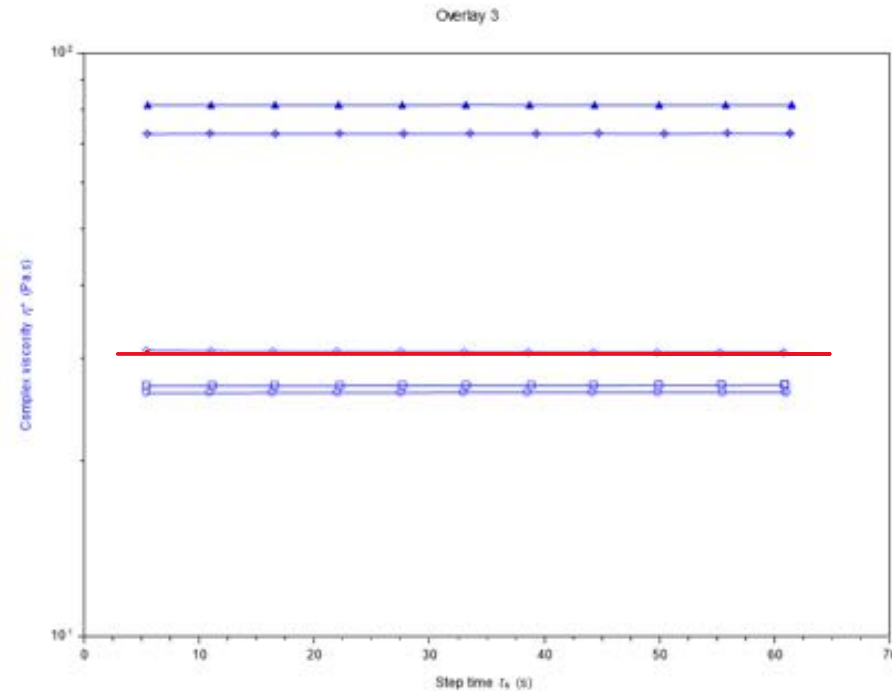


# Simple viscosity measurements



- Rearrangement of the polymer chains
- Higher viscosity
  - Risk of incomplete functionalisation of the polymer
  - Risk of lumps and difficulty during discharge due to very thick mixture
- Lower viscosity
  - Chain scission
  - Risk of the batch being low plasticity, sticky to handle

# Simple viscosity measurements

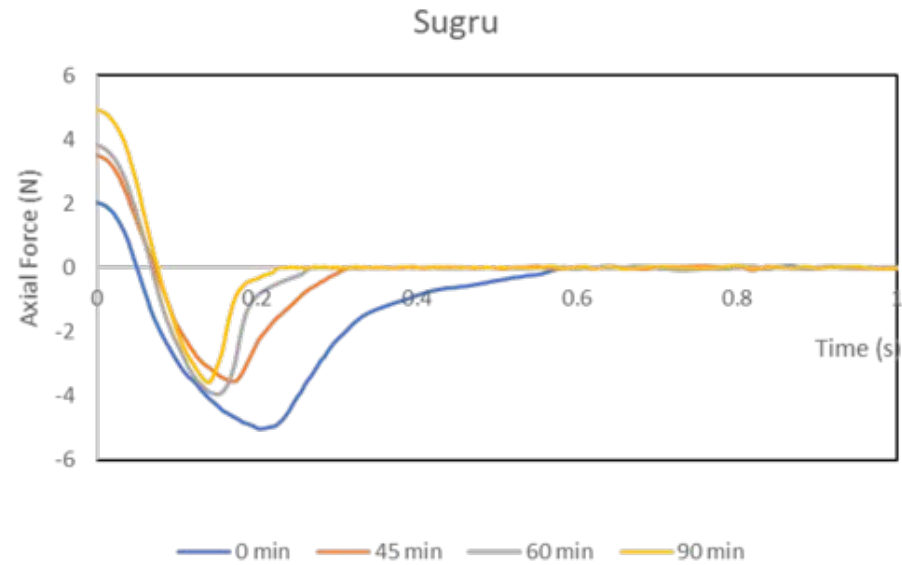


- Rearrangement of the polymer chains
- Higher viscosity
  - Risk of incomplete functionalisation of the polymer
  - Risk of lumps and difficulty during discharge due to very thick mixture
- Lower viscosity
  - Chain scission [2]
  - Risk of the batch being low plasticity, sticky to handle

## Pull-off test

- Tack is the ability of a material to adhere instantaneously to a solid surface when brought into contact by a very light pressure
- Working Time: the amount of time from when the adhesive has set, to the time it will no longer bond.

# Pull-off test





SUBJECTIVE LABORATORY TEST



QUANTIFY THE TACK OR  
"STICKINESS" OF A  
FORMULATION



MONITOR THE NORMAL  
FORCES



MONITOR WORKING TIME



REFLECTED TACK BETWEEN  
THE SAMPLE AND THE  
MATERIAL OF THE TOP  
GEOMETRY

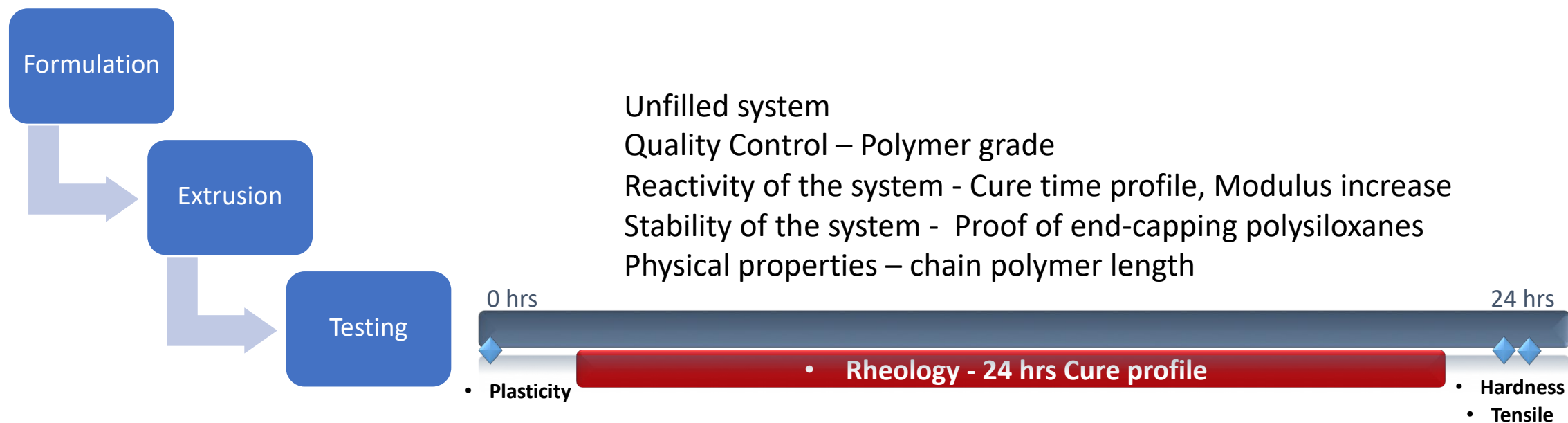


NOT MUCH INSIGHT INTO THE  
MECHANISMS THAT CONTROL  
TACK BEHAVIOR

# Pull-off test



# Sugru's first 24 hr testing



Unfilled system

Quality Control – Polymer grade

Reactivity of the system - Cure time profile, Modulus increase

Stability of the system - Proof of end-capping polysiloxanes

Physical properties – chain polymer length

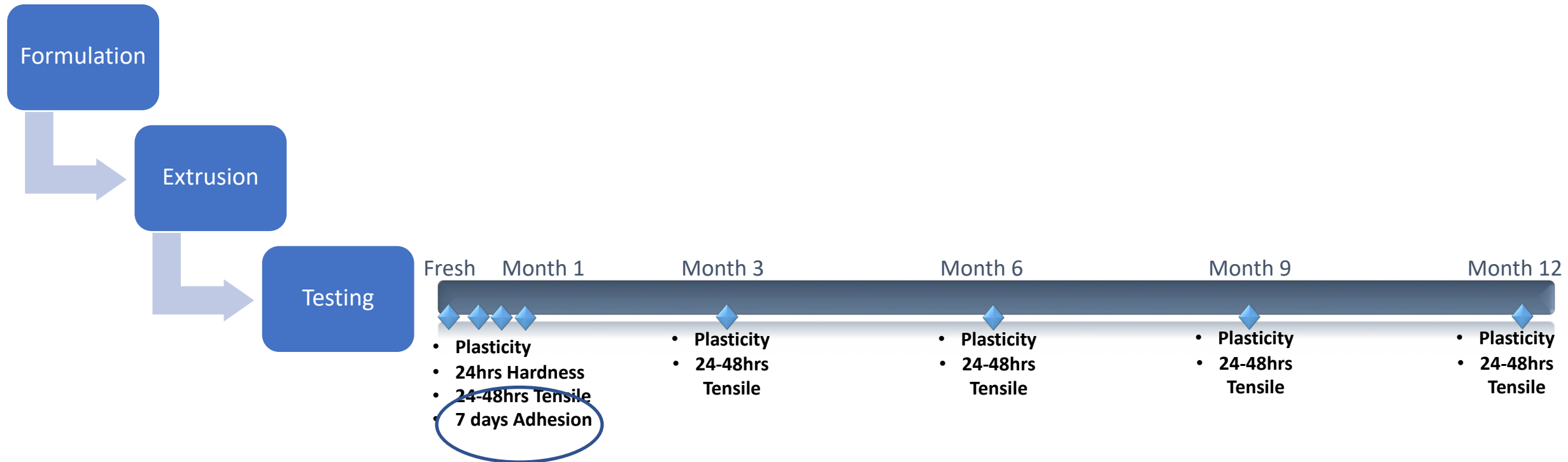
Filled system

Tackiness – Pull-off test method (still under development - need help – rolling ball)

Working time – Monitor changes in tackiness

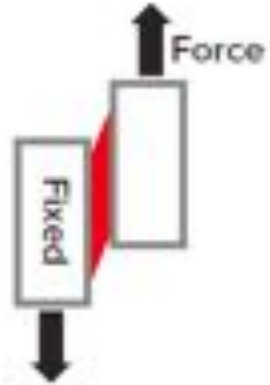
Cure depth – Different environmental conditions

# Sugru's testing



# Adhesion methods

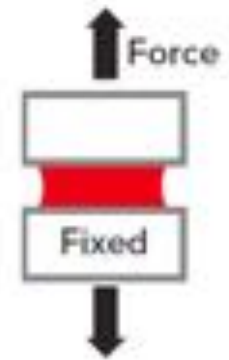
- Lap Shear (ASTM D1002)



- Cleavage (ASTM D1062)

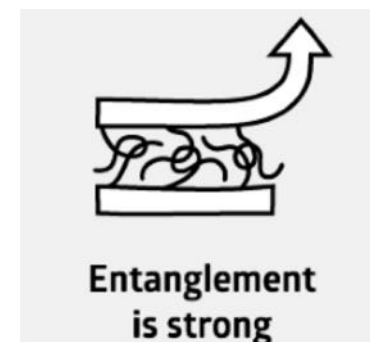


- Tensile (ASTM D2095)



# Entanglement gives strong adhesion [3]

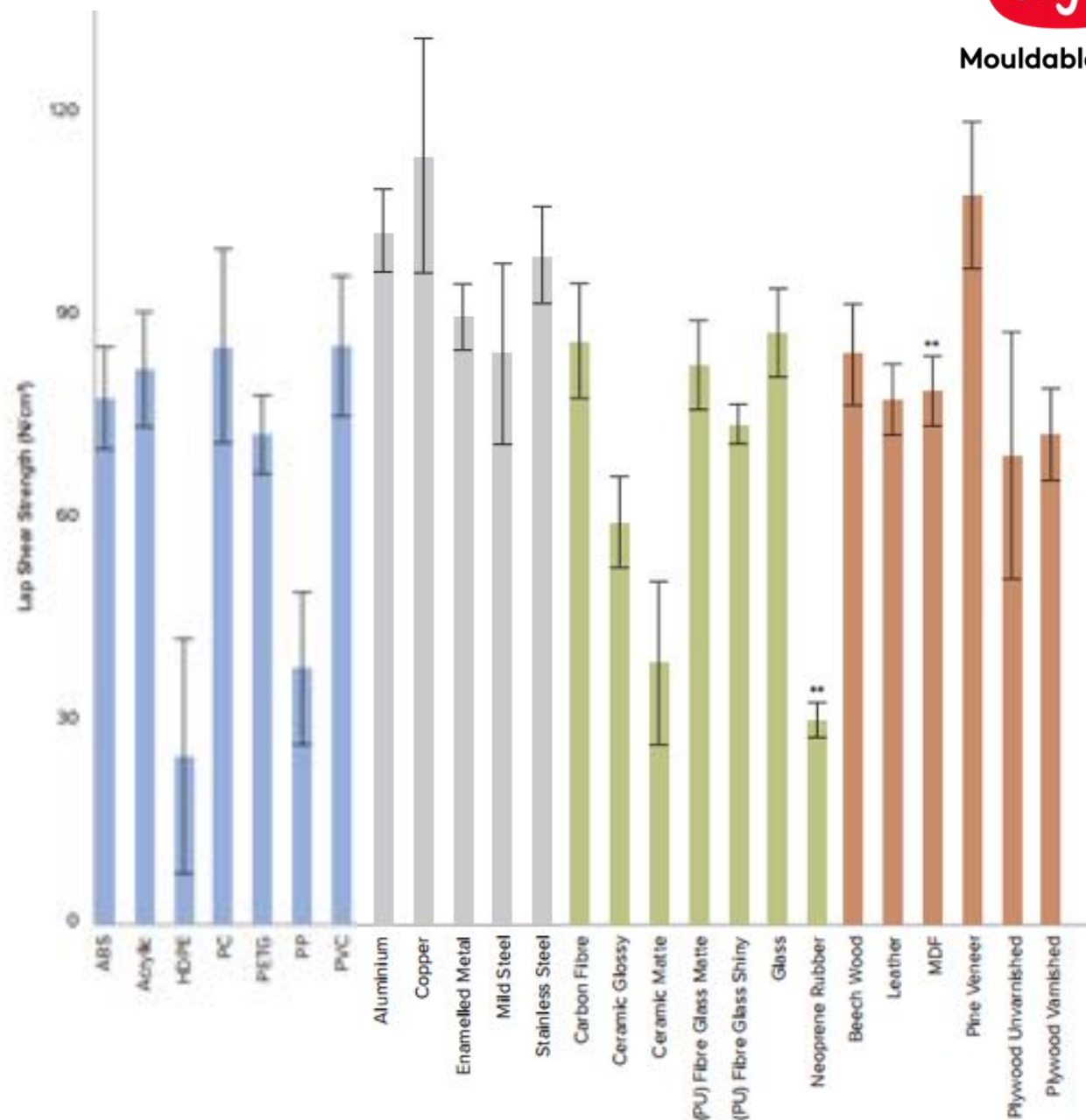
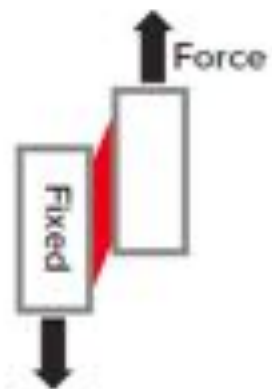
- Short-chain polymers and some specific types of polymers even with long chains have no tangles
  - Very easy to “open up” via abrasion (or with a bit of solvent) - so particles are easily removed



- Long-chain polymers are intrinsically tangled
  - It is very hard to open them up because trying to move one part of a chain is resisted by the tangles

# Lap shear method

- Adhesive strength – Lap Shear (ASTM D1002)





External collaborations

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# Summary



## Unique properties and applications of silicone adhesive formulations

Soft consistency, hand mouldable, no sagging, retains its shape while curing

Filling gaps, complex irregular shapes

No drilling, controlled texture/finish applications

Non corrosive by-product, customised hardness, chemical, temperature and weathering resistant

Shock absorbing, flexible joints



## Basic tests

Characterisation methods for end-user applications of silicone glues.

Plasticity

Hardness

Tensile strength



## Rheology

Reactivity of the system

Stability of the system

Chain polymer length

Tackiness

Working time

Cure depth



## Adhesion

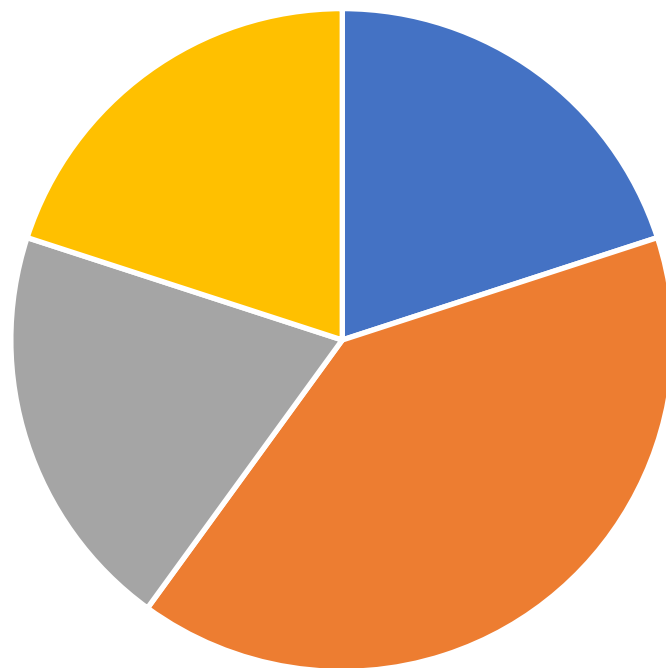
Important property for new formulations.

Adhesion & Cohesion Start with Tangles

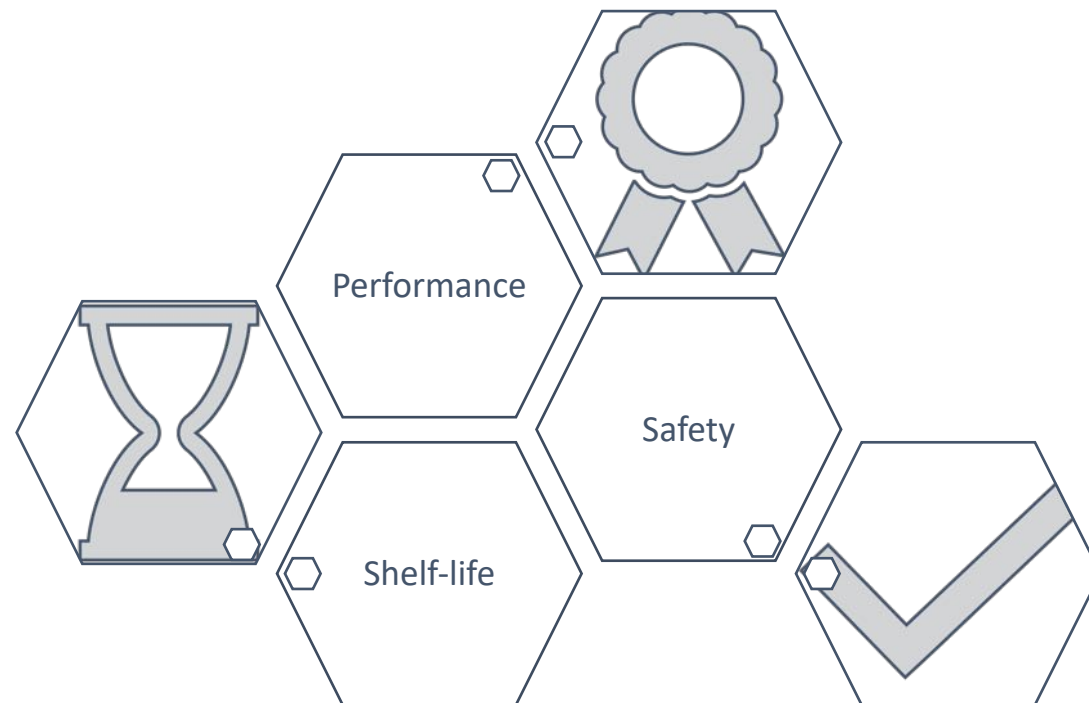
Sugru - Excellent bonding to various organic and inorganic substrates

# Future work in FormFormForm R&D

FormFormForm R&D Projects



- New Technologies
- Formulation Development
- Process Development
- Application Development





# The Fixer's Manifesto

From the makers of Sugru.  
(Illustrated by Animate)



If it's broken,  
fix it!



If it's not broken,  
improve it.



And if it doesn't exist,  
make it.



Give your stuff  
a longer life.



Disposability is  
a choice.



Resist needless trends  
and upgrades.



Embrace the  
stuff we love.



A fixed thing is  
a beautiful thing.



Nurture curiosity



Share your ideas.



Fixing is good.



# FormFormForm Ltd



**Mouldable Glues**

Thanks for listening!

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Senior Formulation Chemist

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London, E9 7SN, UK

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Website: [www.sugru.com](http://www.sugru.com)